



Orange County ASIS Members;

On behalf of your chapter board, I wanted to provide you with an update on activates underway in 2018 and some exciting news as we enter the second quarter of the year. Your board has been working very hard on issues raised last year in the education survey and on recent requests for enhancements to our chapter programs, primarily communications and event topics.

For 2018, the board decided to follow the lead of several other chapters and reduce the monthly luncheons in Fountain Valley to six a year. In the alternate months, we have selected different times and locations for alternative events. The intent is to allow chapter members who cannot make the lunch time meetings, an opportunity to join us at an optional time for networking and education. As an example, in February an evening social event was held at the Karl Strauss brewery in Anaheim. This month, we held a breakfast event at First American Financial in Santa Ana.

Also decided for 2018, is to move our communications platform to Constant Contact and join several other chapters who have already done so this past year. The cost for this system is paid by the region so our chapter expenses will be reduced while the quality and ease of communications will be improved.

It will however, require that all events be registered for in advance thus eliminating the "RSVP" option. Unfortunately, the board has found that all too often, a head count is given to the event site based on these RSVP's and far fewer attend which costs the chapter money. Being good stewards of the chapter finances, the board has chosen to move, along with other chapters, to a registration in advance system where a discount is given to the event fee if you register in advance. If a member shows up on the day of the event and pays at the door, the cost will be \$5 more. At the same time, the meeting cost for members and non-chapter members will now be the same for each event.

Your board has also accepted proposals to take over, upgrade and maintain our web site so that communications is further improved to benefit the members and add growth to the chapter. This falls in line with the stated goals for ASIS International recently published and adopted by our chapter for 2018. This web site transition should be completed by mid-year and eventually we will add features to the site for members to enhance the chapter experience.

Finally, the goals established and approved by your board in concert with the ASIS International Strategic Plan are provided below. A full document will be posted shortly on the web site.

2018 ASIS Orange County Goals, Improve:

- **BRANDING**
- **KNOWLEDGE MANAGEMENT AND DELIVERY**
- **PROFESSIONAL COMPETENCY**
- **ORGANIZATION OPERATION PERFORMANCE**

As always, if you have any questions or concerns, please contact a board member and we will be happy to discuss this with you.

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Chapter Chairman

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